

# EMILY MAYBERRY

540-538-6015

emilymayberryad@gmail.com

www.emilymayberry.com

## EDUCATION

**VCU Brandcenter** 2019  
MS Business/Branding - Art Direction

**Radford University** 2016  
BS in Communication - Public Relations

## EXPERIENCE

**Content Marketing Strategist** *The Bowen Group*  
May 2016 - 2017

Managed and produced content for new employee onboarding team, website, social media and newsletter. Performed design and usability audits of company website.

**Brand Management Internship** *The Bowen Group*  
December 2015

Conducted surveys, led internal focus groups and compiled results for executive staff to assist in corporate rebrand.

**Film Marketing Internship** *Dogwoof*  
July 2015

Cultivated relationships with prominent businesses, influencers, organizations and think tanks. Produced content for company website, social media and newsletter.

**Peer Instructor** *Radford University*  
August - December 2014

Prepared and delivered weekly lectures to a class of 20 first-year students.

## SKILLS

Adobe CS, Sketch, FinalCut ProX